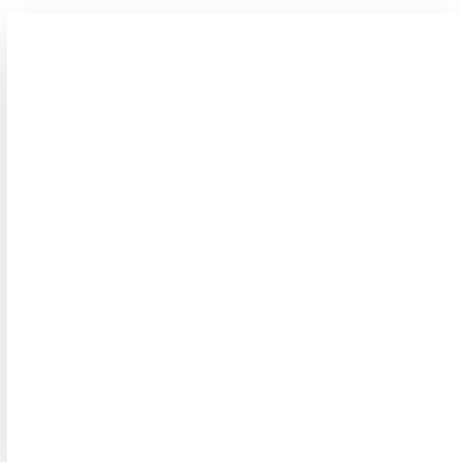


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## Episode 087 Ad-pocalypse and Lightsabers vs...

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We Put The "eek" In "Geek"! | 9/4/2018

This week Segway shows us the Drift W1 E-Skates, Spotify taking a run at Apple, Halo to hit Showtime with a new TV series, a super geeky “Geek Off” where we debate a Lightsaber vs Vibranium and then George R.R. Martin has time to write lists of book recommendations but no time to finish his own book, but his lists are decent.

Segway announces plans for the Drift W1

With the rise in popularity of electronic transportation, we’re talking hoverboards, powered skateboards, etc. why not strap some robot tech to your feet with Segway’s new E-Skates!

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related and could potentially lead to more story information.

## Is Spotify gearing up to become more than a music provider?

By hiring a new Chief Content Officer with a background as a television and video executive, Spotify may be starting to show their hand in terms of some pretty wide media ambitions. News came out that Podcasts were already on top of their goal list recently, but could they be looking to be a serious competitor in the media arena? Do they have sights set on Apple and iTunes domination?

## Showtime to make a Halo TV Series

Fans of the Halo game series on Xbox have something new to look forward to as Showtime looks to give Halo the Premium Cable treatment in an all new series. With a movie that never happened and a failed digital series, will the third time be a charm for the Master Chief? **Related - if you haven't seen it, check out Forward Unto Dawn, a live action web series turned feature film.**

## MoviePass Tries A Financial Hail Mary To Keep Itself Afloat

There's no doubt about it: MoviePass is bleeding cash, and there's no guarantee that a growing subscriber base or investors (who are increasingly jittery) will keep it going. And that, in turn, is leading it to consider more drastic measures. MoviePass parent company Helios and Matheson Analytics has filed a statement with the SEC to let it sell as much as \$1.2 billion in equity and debt securities over the next three years.



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